

Immediate Press Release

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The Long-Established Japanese Precious Metal Jeweler, GINZA TANAKA Applied
the Ancient Textile Technique to Produce a Bathing Suit in Gold
- Also Available for Dress & Tapestry Woven, and Fabricated in
Gold Thread of 90 Micrometers -

July 4, 2007 (Tokyo, Japan) – Ginza Tanaka (Tanaka Kikinzoku Jewelry K.K.), a jeweler of 115 years' of history (President : Noboru Takata), has introduced the bathing suit in K24 by using the golden thread with the thickness of ninety micrometer by utilizing the ancient textile technical skills. Along with the bathing suit a dress and a tapestry in golden thread have also been introduced. Both products are available as of July 5, 2007.

The bathing suit which is made of golden thread of ninety micrometer was produced by mixing the six golden threads together. The total amount of golden thread for the bathing suit was 300 balls of golden threads. The “halter-neck” type one-piece bathing suit was designed to easily fit into the size of those who wear the bathing suit. The bathing suit has been designed by Mr. Akihiko Izukura, a well-known textile-dyeing designer from Kyoto. The craftsman who has implemented the technical skills from the ancient days has woven 3 cm of golden thread in one day, and it has actually taken a total of 32 days to complete the bathing suit.

In addition, Ginza Tanaka has also introduced the “Pure Gold (K24) Textile Collections” as of July 5, 2007. The traditional technical skills, called “Raori” (Ra-Weaving) which has been inherited from China in the Asuka Period in the 7th Century, have partly been applied to this collection. The craftsman who can actually utilize these technical skills for “Ra-Weaving” are now extremely limited. Both the dress and the robe which were made of the golden thread are extremely delicate, and their manufacturing

processes are very complicated. Both products have a beautiful shine of gold. Both dresses are available for 30 Million Yen, while the tapestry is available in 50 Million Yen.

GINZA TANAKA, a jeweler of precious metal has always been concentrating to seek for the possibility of developing the potentiality of gold and platinum in various ways. As part of their mission, they have produced and introduced the weaving products in gold, by integrating the weaving technical skills of "Ra" and "Kumi" which has been inherited from the ancient days. The golden thread which has been used for this specific products were developed by Tanaka Denshi Kogyo, a company among the Tanaka Kikinzoku Group, which is called "bonding wire". The bonding wire is made by once melting the gold and to spread it in a thin and long shape. The main purpose of its usage is for the semiconductor material, to connect the two electrodes. The thickness for the industrial use is normally 25 micrometers; however, the size which has been used for this specific collection was 90 micrometers.

(Company Data)

GINZA TANAKA was established in 1892, as the retailer for accessory products in precious metals. Since then, the company has continuously been providing high quality products for the last 115 years. After changing the name of the company for several times, in 1990, the company has changed its name as "Tanaka Kikinzoku Jewelry K.K." and has developed a fundamental position as a jeweler. Since the renewal of the Ginza Main Store in 2002, they have changed the name of the brand "GINZA TANAKA", by providing sophisticated and high quality precious metal jewelries. Other than retailing precious metal products, the shop also provides services such as "Jewelry Concierge" or "After Service", in order to meet their customers. The shop is currently located in the Ginza (Main Store), Shinjuku, Yokohama Motomachi, Nagoya, Shinsaibashi and Fukuoka Tenjin.

	Bathing suit Photo A	Robe Photo B	Dress Photo B	Tapestry Photo C
Material	K24 Gold	K24 Gold	K24 Gold, 100% Silk (Dress liner)	K24
Weightfor Bonding Wire	Total of about 500g	Total of about 1,500g	Total of about 1,100g	Total of about 3,500g
Size	One size fit all	Approx. 120X330cm	Approx. 40X190cm	Approx. 200X340cm
Price	¥10,000,000	¥30,000,000	¥30,000,000	¥50,000,000



Photo A



Photo B



Photo C